



North Pacific Landscape Conservation Cooperative Communications & Outreach Subcommittee Roles and Responsibilities | Discussion Draft

Background: NPLCC staff and the COR chair reviewed the priorities in the COR Strategy and Implementation Plan to identify possible roles and responsibilities for committee members going forward. The proposed roles and responsibilities align with COR priorities. This document summarizes the ideas NPLCC staff and the COR chair generated and is intended as a starting point for committee discussion.

Role	Responsibilities	Applicable Priorities
COR members are liaisons and advisers for NPLCC communications.	<ul style="list-style-type: none"> • Suggest ways to improve the Tidings and Climate Science Digest. • Suggest NPLCC and partner projects for webinars. • <i>Supplemental task:</i> Share NPLCC updates (webpage, Tidings, Climate Science Digest) with professional networks and share organizational communications needs with NPLCC staff. 	1-3: Continue with website, newsletters, and science-management webinars
COR members provide strategic direction to help ensure the NPLCC stays on the cutting edge of communications. They recognize both replication of effort across LCCs and a unique role for the NPLCC are needed.	<ul style="list-style-type: none"> • Notify Meghan Kearney when new communications specialists are hired. • Provide advice and brainstorm ways to highlight the variety of work and diversity of partners in the NPLCC region. <ul style="list-style-type: none"> ○ Recommend events (e.g., conferences) for NPLCC staff to attend, including advice on how to participate (present, organize, etc.). • Think about the NPLCC in the long-term – how will the NPLCC stay relevant and engage successfully with members and partners over time? 	4. Connect with similar regional efforts: LCC network, CSCs, RISA, Hubs, etc. 8. Highlight variety of work and diversity of partners
COR members help ensure ongoing and completed projects are well-communicated.	<ul style="list-style-type: none"> • Review projects that will be completed in the next quarter and provide advice on how to communicate project results effectively. S-TEK will provide communications ideas for COR to consider (e.g., we're thinking about a webinar). <ul style="list-style-type: none"> ○ Feature Tribal projects – how would COR recommend doing so? ○ Use project tracking system as a tool • Generate a list of good communications practices and deliverables for use by S-TEK, proposal reviewers, and principal investigators. • Review the communications portions of full proposals submitted for NPLCC funding. 	5. Communicate the results of NPLCC-funded projects
COR members provide advice and brainstorm creative ways to communicate how climate change impacts cultural resources.	<ul style="list-style-type: none"> • Collaborate with Tribes and First Nations representatives on Steering Committee • Recommend ideas for NPLCC staff to follow up on – case studies, organizations to contact (history, archaeology), funding for communications, etc. 	6. Communicate how climate change impacts cultural resources